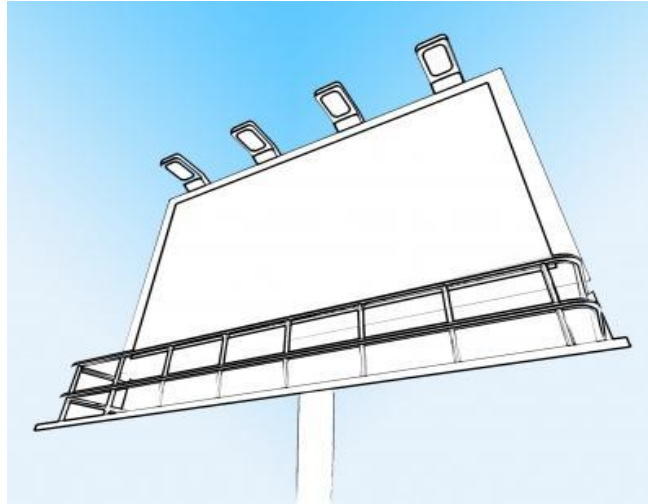


Canadian Society of
**Professional
Event Planners**



Société canadienne de
**planificateurs
professionnels
d'événements**



Advertising Opportunities

About CanSPEP

The **Canadian Society of Professional Event Planners (CanSPEP)** is a dynamic, diverse and innovative society of **Independent Event Professionals** with a leading national voice in the event industry and is the **only association in Canada that offers an exclusive membership to entrepreneurs operating a meeting and event management business.**

While membership is open to **entrepreneurial event planners only**, CanSPEP offers industry suppliers an opportunity to network and showcase their products and services to our members through various **advertising and sponsorship opportunities.**

Quick Facts (Based on March 2016 Member Survey)

- ✓ **\$58+ Million CanSPEP Members 2015 Spend Influence**
- ✓ Over **90%** of our members plan 4+ meetings and conferences per year.
- ✓ Over **85%** say that business is expected to remain stable or increase
- ✓ Over **33%** of our members you will ONLY find at CanSPEP – they are not members of other organizations

Availability Chart

	<u>July</u>	<u>Aug.</u>	<u>Sept.</u>	<u>Oct.</u>	<u>Nov.</u>	<u>Dec.</u>	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>	<u>Apr.</u>	<u>May</u>	<u>June</u>
Home Page Ad		Sold		Sold								
Upcoming Events												
E-News Ad		Sold		Sold								
E-News Article & Blog												

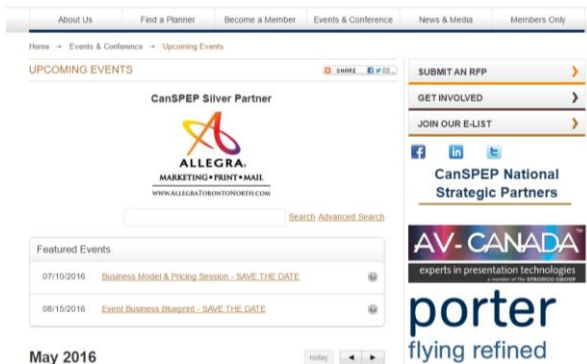
Homepage Banner Ad



Size: 620x330 pixels This is the rotating banner ad on the homepage and includes the opportunity to link to a specific page and a small block of content and tracks basic metrics.

Price: \$1,000 per month (Note: If reserving three months at one time, your rate reduces to \$2,500)

Upcoming Events Page Ad Block



Size: 300x300 pixels Linked back to your website and tracks basic metrics.

Price: \$750 per quarter

E-News Advertisement



Size: 500x300 pixels Linked back to your website and tracks basic metrics.

Price: \$400 per month (Note: If reserving three months at one time, your rate reduces to \$1,000)

E-News Article & Blog Post



Size: 250-500 words (We reserve the right to verify content before posting)

Price: \$250 per month each (Only 1 spot per month is available in each format)

Have Questions? Contact Meagan Rockett, at info@CanSPEP.ca, or 613-288-4539.

Want to Advertise? Complete the form and return it to Meagan Rockett at info@canspep.ca to get the process started!

Advertising Form

Thank you for choosing to advertise with the Canadian Society of Professional Event Planners. We appreciate your commitment to the meetings and events industry. Please fill out this form and payment information (next page), and return it to the attention of Meagan Rockett, Association Ambassador at info@CanSPEP.ca.

Please indicate which advertisement(s) you would like to place:

Website, Homepage Banner Ad (\$1,000 per month, 3 months is \$2,500)

<input type="checkbox"/> July 2016	<input type="checkbox"/> August 2016 (SOLD)	<input type="checkbox"/> September 2016
<input type="checkbox"/> October 2016 (SOLD)	<input type="checkbox"/> November 2016	<input type="checkbox"/> December 2016
<input type="checkbox"/> January 2017	<input type="checkbox"/> February 2017	<input type="checkbox"/> March 2017
<input type="checkbox"/> April 2017	<input type="checkbox"/> May 2017	<input type="checkbox"/> June 2017

Website, Upcoming Events Page (\$750 per quarter)

<input type="checkbox"/> July 2016	<input type="checkbox"/> August 2016	<input type="checkbox"/> September 2016
<input type="checkbox"/> October 2016	<input type="checkbox"/> November 2016	<input type="checkbox"/> December 2016
<input type="checkbox"/> January 2017	<input type="checkbox"/> February 2017	<input type="checkbox"/> March 2017
<input type="checkbox"/> April 2017	<input type="checkbox"/> May 2017	<input type="checkbox"/> June 2017

E-News Advertisement (\$400 per month, 3 months is \$1,000)

<input type="checkbox"/> July 2016	<input type="checkbox"/> August 2016 (SOLD)	<input type="checkbox"/> September 2016
<input type="checkbox"/> October 2016 (SOLD)	<input type="checkbox"/> November 2016	<input type="checkbox"/> December 2016
<input type="checkbox"/> January 2017	<input type="checkbox"/> February 2017	<input type="checkbox"/> March 2017
<input type="checkbox"/> April 2017	<input type="checkbox"/> May 2017	<input type="checkbox"/> June 2017

E-News Article & Blog Post (\$250 per article)

<input type="checkbox"/> July 2016	<input type="checkbox"/> August 2016	<input type="checkbox"/> September 2016
<input type="checkbox"/> October 2016	<input type="checkbox"/> November 2016	<input type="checkbox"/> December 2016
<input type="checkbox"/> January 2017	<input type="checkbox"/> February 2017	<input type="checkbox"/> March 2017
<input type="checkbox"/> April 2017	<input type="checkbox"/> May 2017	<input type="checkbox"/> June 2017

Payment Information:

Total Amount (including 13% HST): \$ _____

Method of payment: Visa MasterCard AMEX

Credit Card Number: _____ Expiry Date: _____

Card Validation Code (CVC): _____

Name of Cardholder: _____

Credit Card billing address: _____

Signature: _____ Date: _____

Contact for Advertising Program:

Contact Name: _____

Title: _____

Phone Number: _____

Email Address: _____