

2019

PARTNERSHIP OPPORTUNITIES

The logo for the Canadian Society of Professional Event Planners (CANSPEP) is displayed on a white, torn-edge banner. The word "CANSPEP" is written in a serif font. The "CAN" portion is in a gold color, and the "SPEP" portion is in a dark blue color. The letters are slightly overlapping and slanted.

Canadian Society of
Professional
Event Planners

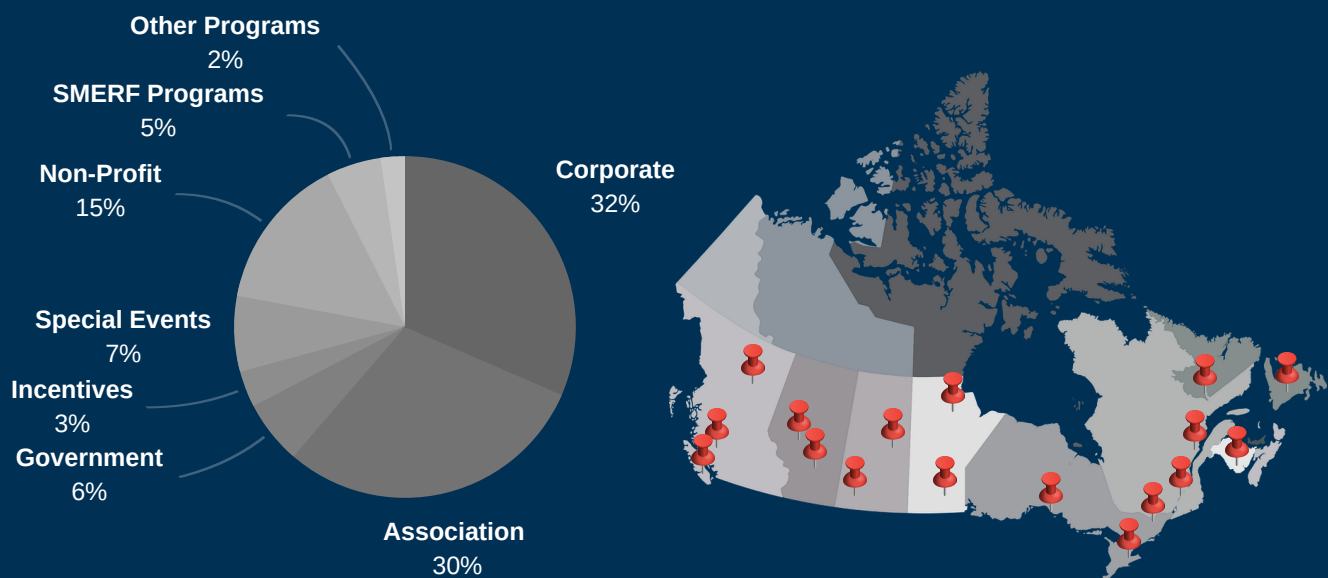
ABOUT US

The Canadian Society of Professional Event Planners (CanSPEP) is a powerful, vibrant, and growing association of independent event planner entrepreneurs who collectively produce thousands of meetings, conferences, and events across Canada each year.

Our members annually influence over

\$80,400,000
in meeting spend

Did you know? Our membership actively represents 349 clients including:



Our members are Canadian business owners (#eventpreneurs) with the average length of time in business being 10+ years. Our members do business all across Canada. Contact us to learn more about how you can get involved and begin creating meaningful business relationships with this influential group.

EVENT SPONSORSHIPS

MIET Sponsor

Founded in 2011, The Meetings Industry Euchre Tournament (MIET or Event) was created to gather together the meetings industry in Toronto for the purpose of raising funds in support of Cancer Research. Proceeds from the Toronto based event have been allocated to the Princess Margaret Cancer Foundation.

There are a variety of sponsorship opportunities available for this event, opportunities range from \$500 to \$5,000 (in-kind opportunities also available) visit our MIET homepage [HERE](#).

National Conference Sponsor

CanSPEP's signature event brings industry suppliers and professional event entrepreneurs together from all over the country. The conference provides business skill development and educational topics that serve business owners. It provides members with networking opportunities to discover and strengthen relationships.

There are a variety of sponsorship opportunities available for this event, opportunities range from \$500 to \$10,000 (in-kind opportunities also available) for more information click [HERE](#).

Business Summit Sponsor

The CanSPEP Business Summit is an all-day education event with a keynote speaker and additional break-out sessions.

There are a variety of sponsorship opportunities available for this event, opportunities range from \$500 to \$10,000 (in-kind opportunities also available) for more information click [HERE](#).

CanSPEP Day Sponsor

CanSPEP Day is an all-day event with a keynote speaker and supplier showcase. The event explores mental health within the industry and how to turn it around during hard, stressful and lonely times.

There are a variety of sponsorship opportunities available for this event, opportunities range from \$500 to \$10,000 (in-kind opportunities also available) for more information click [HERE](#).

Holiday Party Sponsor

The CanSPEP Holiday Parties are both held in December in Toronto and Ottawa. This evening event features entertainment, 50/50 raffle, silent auction, and presentation of scholarships.

There are a variety of sponsorship opportunities available for this event, opportunities range from \$500 to \$10,000 (in-kind opportunities also available) for more information click [HERE](#).

Event Business Blueprint

CanSPEP's Event Business Blueprint event was created for upcoming event planning business owners or business' that are at their beginning. The event provides a variety of sessions that will allow attendees to engage and interact as well as valuable insight into the life of a business owner.

There are a variety of sponsorship opportunities available for this event, opportunities range from \$500 to \$10,000 (in-kind opportunities also available) for more information click [HERE](#).

CanSPEP SUPPORTER

Annual Sponsorship - \$400

- Open to all suppliers (some restrictions apply)
- Controllable directory listing in one of CanSPEP's new exclusive member directories
- Discounted advertising rates (50%)
- CanSPEP supporter special registration pricing at events
- Committee involvement opportunities

In-Kind Partnership

- Based on 60% cash value
- Partners are needed in the following areas:
 - Meeting space, food and beverage (full or partial sponsorship for CanSPEP live events)
 - Audio-visual and staging services, event apps, photography, entertainment and talent, speakers, transportation (air and rail)
- *Partnership benefits may vary depending on contribution and some restrictions apply*

AFFINITY PROGRAM

Are you an entrepreneurial organization that sells products and/or services to other entrepreneurs of the event industry? Do you want to grow your business while helping others grow theirs? The Affinity Program is a unique opportunity that fosters long-term mutually beneficial relationships.

To qualify for the Affinity Program, interested organizations are required to fulfill the following three tiers of supports:

- **Tier one:** sponsorship - choose from one of the many options listed (restrictions apply)
- **Tier two:** provide an exclusive benefit, discount, or ongoing promotion exclusive to CanSPEP members
- **Tier three:** provide monetary compensation to CanSPEP for actualized sales from CanSPEP members - we want to help you grow as well!

POST-SECONDARY PARTNERSHIP OPPORTUNITY

CanSPEP is dedicated to developing the next generation of #eventpreneurs. As such, we are looking for post-secondary educational institutions who are interested in partnering with CanSPEP on a mutually beneficial relationship which will provide the educational institution with the following:

- Access to industry leaders who can serve as subject matter experts in different capacities, including but not limited to: guest lecturers, program advisory committee, contribute to blog or publications etc.
- Expanded placement opportunities for students (either with individual member companies or within the association itself).

CONTACT US

To secure a CanSPEP sponsorship or to discuss custom sponsorship opportunities, we welcome you to reach out to us or fill out the Sponsor Interest Form [here](#).

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@CanSPEP

