



CanSPEP Day

November 3, 2022

SPONSORSHIP PACKAGE



Canadian Society of
**Professional
Event Planners**



Société canadienne de
**planificateurs
professionnels
d'événements**

The Canadian Society of Professional Event Planners (CanSPEP) is a dynamic and innovative association of independent event planner business owners who collectively influence tens of millions of dollars in annual spend on meetings and conferences in Canada, the USA and internationally. CanSPEP is the only national association that offers exclusive membership to entrepreneurial event professionals. It supports Canada's professional event management industry through networking, professional development, and the setting of standards.

CONNECT IN-PERSON and VIRTUALLY

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CanSPEP day is a one-day event that includes keynote speakers, interactive education, networking, and unique supplier activations. It is a perfect opportunity for regional and national suppliers to meet planners one-on-one. Includes a networking lunch and end-of-day reception.

CanSPEP Day's hybrid format offers the best of both worlds: in-person and virtual audiences.

Features of the hybrid conference format include:

- ✓ First CanSPEP Day in three years
- ✓ Anticipation of 75-100 in person and virtual attendees
- ✓ National audience

PARTNERSHIP BENEFITS

Canadian Society of
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INCREASE your visibility and brand awareness with decision makers and influencers in the events industry sector.

ENHANCE your reputation, credibility and company's leadership position in the sector by supporting CanSPEP.

GAIN A COMPETITIVE EDGE by building direct personal relationships with the people who make buying decisions about your products and services.

PARTNERSHIP BENEFITS

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Each sponsorship level has its own unique features, which allow you the opportunity to meet and network with attendees in the way that suits you best.

If you want something that we are not offering, let's chat! We can work together to tailor a sponsorship experience that is unique to you.

Your brand gets exposure to many event company owners and decision makers.

Recognition from the podium is included in all sponsorship levels.

PARTNERSHIP BENEFITS

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All sponsorship level benefits

- ✓ Pre and post-event recognition and logo placement on website and newsletter
- ✓ Company link on the CanSPEP webpage
- ✓ Delegate registrations (# of registrations dependent on the sponsorship level)
- ✓ Recognition from the podium
- ✓ Opportunity to set up a display table at the event
- ✓ Acknowledgement of your partnership at the AGM

Sponsorship level dependent benefits

- ✓ Post-event access to delegate list (in accordance with privacy regulations)
- ✓ Option to provide a company advertising video to in-person and virtual audience (max. 20 seconds)
- ✓ Opportunity to provide table gifts or promotional items at the event



RECEPTION SPONSOR

\$2,500 (only 1 available)

Welcome the audience to the reception and have your representative present your brand to the guests at the evening networking reception. Have your own branded table at the reception where you can provide your own activation activity.

This is an exclusive opportunity for **YOUR BRAND**



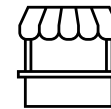
3 Delegate
Registrations



Company Video
Advertisement
to Audience



Access to
Registration List



Exhibitor
Display Table



Link on the
Conference Webpage



KEYNOTE SPONSOR(s)

\$1,500 (2 available)

Welcome the audience and have your representative present your brand and introduce either the opening or the closing keynote speaker. Have your own branded table during this session where you can provide your own activation activity and provide table gifts for participants.

This is an exclusive opportunity for **YOUR BRAND.**



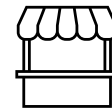
2 Delegate
Registrations



Company Video
Advertisement
to Audience



Access to
Registration List



Exhibitor
Display Table



Link on the
Conference Webpage



EDUCATION SPONSOR \$750

Content is King! Education sponsors will have the opportunity to introduce an education session and provide an activation at the session.

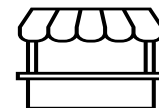
This is an exclusive opportunity for **YOUR BRAND.**



1 Delegate
Registration



Access to
Registration List



Exhibitor
Display Table



Link on the
Conference Webpage

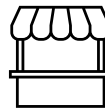


ACTIVATION SPONSOR \$500

Be visible throughout the conference. Host your exhibitor table. Network with the participants. Connect with CanSPEP and its membership.



1 Delegate
Registration



Exhibitor
Display Table



Link on the
Conference Webpage



**Interested in
becoming a sponsor?**

Have questions?

**Ideas for other promotional
opportunities?**

We'd love to
hear from you.

Contact CanSPEP Day
organizers at

events@canspep.ca

Or

info@canspep.ca