

Canadian Society of
**Professional
Event Planners**



Société canadienne de
**planificateurs
professionnels
d'événements**

ABOUT CanSPEP

Our History

The Independent Meeting Planners Association of Canada (IMPAC) was formed in 1996 and rebranded as CanSPEP in 2007. The Founder, Joy Fox, CMP Emeritus, created the association out of a need to gather entrepreneurial planning professionals as a unique group within the business events industry.

The Canadian Society of Professional Event Planners is one of Canada's most influential professional meeting planning organizations. CanSPEP members handle thousands of meetings and events each year and are a major contributor to the economic impact of the meetings industry.

CanSPEP has grown to include over 140 business owner members across Canada who consult, advise and manage meetings and events. CanSPEP is unique in the industry as suppliers are not members, its membership consists of meeting and event managers and planners only.

The Mission of CanSPEP is:

Make our members successful by providing

- ✓ Education
- ✓ Tools
- ✓ Opportunities for growth

Through the following four pillars:

- Membership growth, retention and satisfaction
- Education for event entrepreneurs
- Financial sustainability
- Advocacy

The Vision of CanSPEP is:

Leading Canada's entrepreneurial meeting and event management industry through education, collaboration, awareness and advocacy.

CanSPEP Criteria for Nominations 2019-2020

BOARD OF DIRECTORS

The CanSPEP Board of Directors consists of 9 (nine) elected directors:

- Past President (one year term)*
- President (one year term)*
- President-Elect (one year term)*
- Secretary-Treasurer (two year term)
- Vice President Education (one year term)*
- Vice President Events (one year term)*
- Vice President Marketing (two year term)
- Vice President Membership (two year term)
- Vice President Partnerships (one year term)*

Eligibility to be a Director: Individuals must be members in good standing and have held membership for a minimum of 3 (three) to 5 (five) years. It is mandatory that members must also have held either board or committee experience over the course of their membership. A range of experience demonstrating leadership is vital to all board posts.

A proven history of budget management is mandatory for the secretary-treasurer position. The President-elect and President positions must have demonstrated leadership by holding either the Secretary Treasurer position, the Conference Chair or significant project leadership within the association, or a similar position within another industry association.

Skills and Time Commitment: We are looking only for individuals with the time and commitment to serve as an active board member and willing to commit to serve on one or more board/conference committees. We seek those who excel in a team setting and have excellent communication and listening skills. Previous board experience is definitely an asset. Diversity of backgrounds, experience, and geography is valued.

Directors must commit to meet monthly for a one and one-half hour teleconference board meeting and be available to do committee work as required. Special skills we are seeking include fundraising, membership development, social media and communications.

Nomination Process: If you are nominating yourself for a position on the Board of Directors, please provide a biography, covering letter detailing your interest and areas of expertise plus a resume.

If you are nominating someone else, please provide us with the name and contact information of that individual, and a brief biography of the person you are nominating

Nominations for director positions will also be accepted from the floor at the Annual General Meeting. More details about the AGM to follow prior to the meeting. Nominations from the floor must meet all the criteria for Board positions.

*These board positions will be one-year terms for this year only, in order to stagger the board terms for proper succession planning.